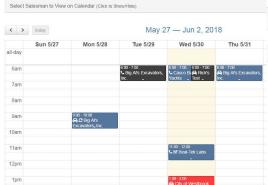
#### **Key Features**

- Cloud based access from mobile devices
- Responsive design to fit any screen size
- Fully integrated with MotorBase ERP
- 4 user role levels
- · Built in messaging
- Export data to Excel or PDF
- Office 365, Google, SharePoint, MailChimp, and Constant Contact integration

### Integrated with



- Schedule activities
- Track sales opportunities
- Convert prospects to customers
- Manage sales operations
- Portray the sales funnel
- Monitor progress





# Full featured CRM software — Capture and view all customer data in one place.

Capture appointments, calls, sales, opportunities, contacts, and all customer related data.

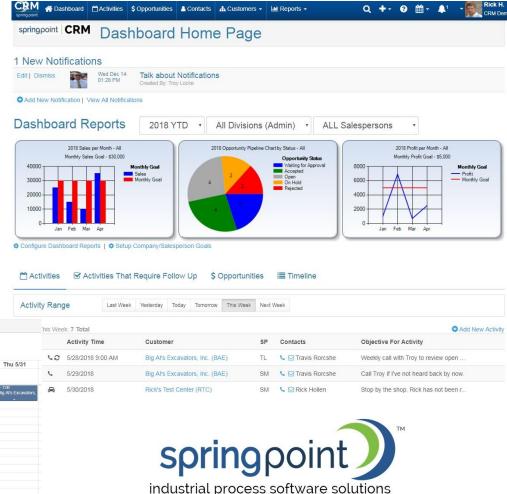
#### Reporting, Calendars, and Google Maps

Quick simple reports provide the data you need. Calendars for appointments and a company shared calendar. Show appointments and customers on Google Maps.

#### **MotorBase ERP integration**

CRM data is synchronized with MotorBase—customers, contacts, and appointments. Updating data in either system is synched between both systems.

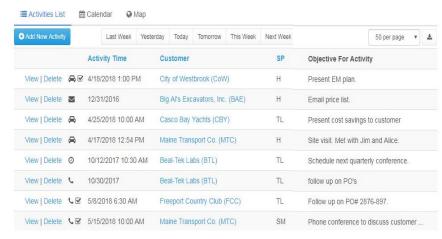
#### Can also be used as a stand-alone product.



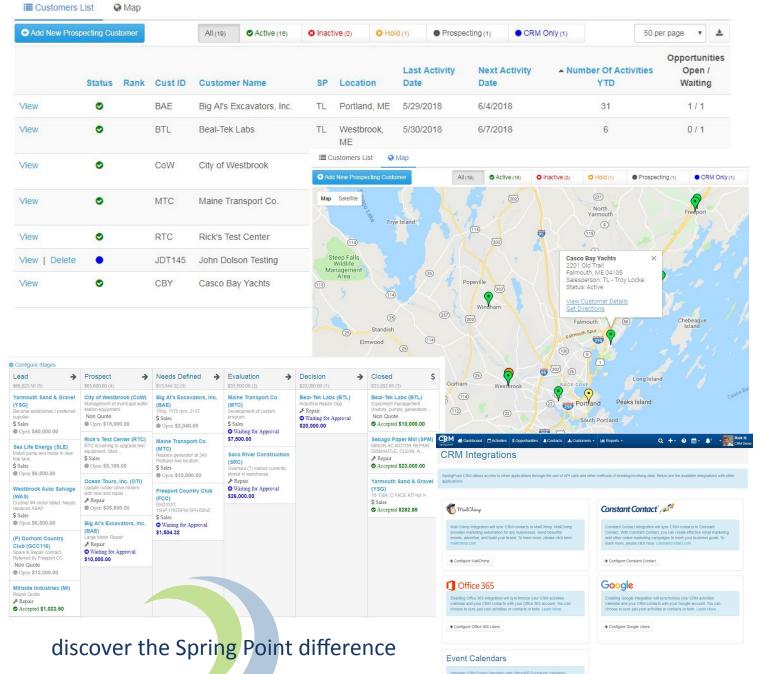
## springpoint CRM

Information flows in real time between MotorBase and the CRM to ensure your sales reps are always prepared with the latest progress. The integration prevents multiple mismatched data bases which often occur when different systems are maintained by different people or departments with a company.

Quick Links: Dashboard



Activities Opportunities Contacts Customers Reports Notifications Support



www.SpringPT.com